

Minutes of SNBA Committee meeting 6.15pm at Sunstone Weds 18 April 2007

Present: Rosanne Berry, Michael Sinclair, Bridget Pedgrift, David Rowley, Ashlyn Gibson (Olive Loves Alfie)

1. **Apologies:** Ian Aarons, Angela Sheeran, Sarah Graham, Tonya Cavanagh, Ged O'Sullivan

2. Minutes of last meeting

Approved

(The Chair welcomed Ashlyn Gibson to the meeting, and hoped that she would agree to become a committee member)

3. Funding

Lloyds are receptive to further ideas from us for funding projects which show the bank as linking with the business community. Michael to go back to them with suggestions. (See suggestion in item 10 below)

Action: Michael

4. Burglaries

Michael, David and Bridget met with the new Crime Prevention Officer for the local area (there are only three in the whole of Hackney), Sean Whealan, who is very keen to meet with businesses and establish a working relationship. He suggested a general meeting open to all businesses, to be held in late May, to which Safer Neighbourhoods officers would also be invited. Bridget to speak to Hassan/Emily re borrowing Abney Hall as a venue. **Action: Bridget**

The letter from the police in reply to SNBA's to them re burglaries (circulated last week to all committee members) was discussed. It was agreed to invite the sender of their letter, Detective Superintendent Alun Goode, and the DC in charge of the case, DC Bernie McCabe, to attend the meeting as well.

5. Forum with Councillors

This has not moved forward in any way. BP will chase Jamie Carswell. **Action: Bridget**

6. Charity Fashion Show

The meeting congratulated Rosanne on a fine job done

7. Stoke Fest

No SNBA presence at the fest. Michael mentioned the StokeRun will take place in Septemeber this year - he suggested that committee members may wish to take part, wearing SNBA tee-shirts - any offers??

8. Fair Trade

Jamie Carswell has passed Bridget some info on an upcoming Fair Trade Breakfast which is being organised to promote Fair Trade policies to local businesses - meeting agreed the information will go out to the SNBA membership. **Action: Bridget**

9. Website and domain names

Dedicated SNBA site - meeting agreed to go ahead, to suit short-term needs. All past and current SNBA paperwork and info can then be located in one place and will be accessible to others. Rosanne to speak to Steve to arrange further meeting. **Action: Rosanne**

In the longer term with the **stokey.info** site Ashlyn proposed contacting local colleges and /or schools, to see if any of them would consider a student placement to take this on as a 'live' project - the student could then do the legwork to promote, complete and populate the site, and the SNBA would be seen to be supporting young local talent. Ashlyn to make enquiries and report back. Bridget to contact IT dept at Stoke Newington School. **Action: Ashlyn and Bridget**

10. London Development Agency and Visitor Economy

Michael reported on the recent meeting with Niall Brolly of the LDA, and stressed that both they and Tour East London are always desperate for web content, so anything that comes in from us about the local area would be put to good use.

The meeting talked about doing a simple fold-out brochure, in an attempt to compete with the brochures done for areas like Spitalfields and Hoxton etc - Ashlyn suggested that again we approach local colleges which might be receptive to a live project with a very clear brief, to give a young designer a chance to shine, and to get the project under way without paying a fee. She will investigate. **Action:**

Ashlyn

It was suggested that maybe Lloyds could be asked to fund printing costs, in return for a 'thanks to' mention.

11. Wedge Card

Stoke Newington has 13 confirmed sign-ups for Wedge, which is a great starting point.

Wedge have booked a stall at StokeFest to promote the Wedge ethos, and the launch party of the Wedge magazine will be on Tues 24 April in south London.

Meeting agreed that all signed up members should be encouraged to nominate the same local charity, so local businesses can be seen to be putting something back into the community (and get some positive press out of it). As sign ups (so far) are all SNBA members, we can easily start a local Wedge email distribution list to communicate with each other.

12. AOB

- Suggestion from Angela - as new legislation will require all offices/shops etc to have No Smoking signs on their premises, the SNBA could get a number of signs printed up and laminated, to hand out free to local businesses (with SNBA logo). Meeting unanimously agreed. (NB: Since the meeting, window stickers have been sent out to all businesses by central government, so there may not be a need for the SNBA to do them)

DATE OF NEXT MEETING: Weds 16 May at 6.15pm at Sunstone