

SNBA. Minutes of the Meeting of 1st March 2010.

Present: Rosanne Berry, Anne Wilkinson, Fae Graham, Pam Coscun, Sarah Graham, Guy Smith, Ricky Catwell, Anthony Ferguson, Lousia Thomson.

Apologies were received from Michael Sinclair, Hamdy Shahein, Julian Korosec, Ian Aarons.

Minutes of the Meeting of 2nd February 2010 were approved.

1. **Works on Church Street** – Normal 2-way traffic is due to be resumed after re-surfacing on 12th March, although the eastern end of the road has already been put back. The final section beyond Wilmer Road will be finished after another month.
2. **Promotional Event for re-opening Street** – Rosanne has been approached by Cory Defoe, town centre co-ordinator, who confirms that the event on 10th April will be advertised beyond Stoke Newington by leaflets, Hackney website and banners outside the Farmers' Market. The council feels there may be scope for co-ordination with events relating to the Olympics, particularly with children, but it was difficult to see how this would be relevant. The committee agreed that a discount voucher, possibly on the leaflet itself, could be offered for use in shops and cafes, and each business could decide what would be offered. Ricky will design the leaflet and Rosanne and Louisa will liaise about time-scale. Balloons would be provided for each business. It was hoped a table might be set up with leaflets etc from different shops, but difficult to organise running it, as it will be a Saturday morning and everyone will be busy. It was thought the money from the council (possibly £2000) would be better spent on live music than refreshments, as it would attract attention. It is hoped a ribbon-cutting ceremony might be arranged, possibly with children participating. It is thought that the mayor would not be able to take part because it is likely to be during the election campaign.
3. **The Map** – Louisa reported that Chris Dransfield (neighbourhood renewal manager) has been asking about the map and its content. Guy will co-ordinate with Fae and Sarah to finalise the businesses to go on it and to fix their positions.
4. **New Members** – We have had enquiries from Niko B Chocolates, who sell at the Farmers' Market and Anthony Ferguson would like to be active on the committee, also Lilly's Eatery (in the basement next to the D Defoe) and Barbara Mcfarlane, architect.
5. **Stoke Newington Gazette** – Taahir Adam, advertising manager for the new paper, attended the meeting. It is run by the Hackney Gazette and will substitute for the HG in SN, where sales are not good. The news pages and features will relate to SN, but adverts, sport etc will be much the same as HG. It is to be weekly. Some disagreement was expressed as to whether there would

be enough news to fill it every week and whether there is a danger that the news will be too sensational or depressing. It was felt that emphasis should be put on local events and that the journalists should be familiar with the area. It is due out on 11th March and will be free to start with, but not given out in the street. Sarah mentioned the literary festival; Anthony the craft fairs at Abney Hall, which will be monthly. There will also be restaurant reviews.

6. **AGM** – is overdue and was fixed for 14th April. Rosanne will ask about using The Three Crowns as it is a good central venue for Church St and High St. It is therefore essential to produce a newsletter beforehand.
7. **Newsletter** – Anthony suggested using the format he uses for his own newsletter, but as this involves a fee, it was thought more appropriate this time to use the old format. However, if there is enough material and enough enthusiasm for doing it, we may decide to produce something more sophisticated and more frequently in due course. Anne will put together a report of recent events and Guy will produce it.
8. **AOB** – Louisa will work on introducing 'sustainable Stoke Newington' with Business Association support after the Street re-opening, AGM, etc.

One-way system in High Street – it is thought the residents, led by cyclists, have been pushing for another consultation on whether the one-way system should be reversed.

Filming – Rosanne has been approached by students who are looking for sponsorship for a film, but as it has no local interest, the committee thinks it inappropriate

Panamatics – Guy has participated in a website which provides a virtual tour of shops etc, and a tour of the whole street. It costs about £250 per shop and can go on your own website.

9. **Date of next meeting** – Tuesday 30th March, at 6.15 at Daniel Defoe.