

## **Minutes of SNBA Committee meeting 6.15pm at Sunstone Tues March 13th 2007**

**Present:** Sarah Graham, Rosanne Berry, Michael Sinclair, Bridget Pedgrift, David Rowley, Ricky Catwell, Tonya Cavanagh

1. **Apologies:** Ian Aarons, Hamdy Shahein, Angela Sheeran

2. **Minutes of last meeting** (sent by email)

Approved

### **3. Lloyds TSB**

Michael reported that he has not yet been able to meet with Lloyds regarding the transfer of funding

### **4. SNBA website**

The purpose of this site is to have a central and accessible facility from which anyone can access information about the SNBA, both past and present. It will therefore serve as an archive as well as a reference point for someone wanting to know more about the organisation. Steven Aitkin (Rosanne's contact) has mocked up a site (which is viewable at <http://www.simplycrm.eu/snba>). Comments and feedback is required asap, as the site will only be available to view for a short time. Costs have been quoted as follows:

Creation and design of site, plus training - £300 - £450 max

Hosting of site - £10 to £15 per month (on-going cost)

Domain name - £4 for 2 years with a .co.uk domain

We need to get back to Steve asap - he will be away from 28 March to 16 April.

### **5. Safer Neighbourhood Police**

The meeting was joined by 3 members of the Stoke Newington Central team, headed up by Sgt Alex Henshaw, and one member of the Clissold Ward team, PC Joyce. David Rowley reported that he has been broken into a total of 5 times in recent weeks, and to his knowledge there have been a total of 22 break-ins in the High St since January. He expressed dissatisfaction and frustration at the way the situation has been handled by the police, and felt there was a communication problem between different teams - eg response teams, crime prevention and Safer Neighbourhoods. Alex Henshaw reported that the Safer Neighbourhood team had not been made aware of the extent of the problem until recently. The meeting agreed that in future if any business dials 999, they should also, as a matter of course, report the incident to their Safer Neighbourhood team, so that the team can follow this up internally.

**Stoke Newington Central team:** tel 020 8721 2922 mob 07879 603037

StokeNewingtonCentral.snt@met.police.uk

**Clissold team:** tel 020 8721 2923 mob 07879 603106 [Clissold.snt@met.police.uk](mailto:Clissold.snt@met.police.uk)

**Lordship team:** tel 020 8721 2924 mob 07879 603482 [Lordship.snt@met.police.uk](mailto:Lordship.snt@met.police.uk)

The new Crime Prevention officer in the borough is Sean Wheelan.

Tonya reported break-ins on Church St at her premises (Askew Eyewear), at Johns Garden Centre, at the Dry Cleaners.

Alex Henshaw reported that the police are now aware of the identity of the burglar and that he was due to be arrested the following day.

(Footnote: That same evening, after the SNBA meeting, David Rowley's premises were broken into YET again.....)

### **6. Wedge Card**

The Wedge Card is a new way to get discounts and special offers from hundreds of local shops and independent businesses. The aim is to re-vitalise local communities by offering an

affinity scheme to customers using local shops and services. It also supports local charities, with 25%-50% of the price of each card bought going directly to projects in that particular area - SNBA could therefore choose to nominate a local charity to benefit from the scheme. Initially launched in Central London, it is already spreading across the city, and will eventually aim to go nation-wide. It was the brainchild of John Bird, Founder and Editor-in-Chief of The Big Issue, and Diana Bird, his daughter.

Head of sales Karen attended the meeting and gave a thorough briefing to committee members - for further info look at the comprehensive web site <http://www.wedgecard.co.uk>. Businesses are asked to purchase 7 Wedge cards for £100, which they can sell on for £20 each to customers - if they prefer, they can give them away or sell them for less. Each business taking part will then appear on the Wedge website (take a look at the site to see how this would work), and will be able to create and promote their own discounts/offers, changing them as often as they like. Each business will receive window stickers, leaflets and posters to promote the initiative, plus quarterly copies of the Wedge magazine. Customers with the card will receive discounts and special offers from all local businesses which join up to the scheme, plus at others across the capital.

Cards will be valid till Sept 08 when they will need to be renewed.

200 businesses have joined up since Dec 06, and over 2000 cards haven issued.

#### **7. Charity event 30 March 2007**

Tickets are for sale at £20 each from Rosa's , Bored on Board, Askew, Stokey Bookshop, David Rowley etc. All proceeds to Breakthrough Breast Cancer. David has offered to work the door on the night. Sarah will sell raffle tickets on the night. Tonya to ask Aggie (How Clean Is Your House?) to draw the raffle and MC the evening.

Offers of help on the night to Rosanne please.

#### **8. Jamie Carswell meeting**

In order to get this meeting (see past minutes) set up, Jamie has requested that 2 committee members be nominated as his contacts - Angela and Bridget to deal and report back. Topics for discussion: parking/branding and website/communications/waste

#### **9. London Villages questionnaire**

Bridget reported that this has now been sent to the LDA, and Niall Brolly of the LDA is keen to meet with SNBA to discuss where our interests may overlap. BP to set up

#### **10. Ian Silcott**

SNBA member Ian Silcott has requested that we pass on to members that his services include installation of CCTV and other AV equipment. Rosanne has his details.

#### **11. StokeFest**

Date is confirmed as Sunday 10 June 07

#### **12. Recycling for businesses**

Ricky reported that he has come across a company who will collect cardboard from local businesses for an annual fee of £19, plus £1.50 for each bundle collected. Ricky to supply details.

#### **DATES OF NEXT MEETINGS:**

Weds 18 April at 6.15pm at Sunstone

Weds 16 May at 6.16pm at Sunstone